

# Top 49 Legal Citations to Get Your Law Firm Started

Do you have these legal citations and backlinks to your law firm?  
This is a handy checklist to start:

## Legal Directories

- 1 Avvo.com
- 2 Justia.com
- 3 Findlaw.com
- 4 martindale.com
- 5 lawyers.com
- 6 hg.org
- 7 superlawyers.com
- 8 bestlawyers.com
- 9 jurist.com
- 10 lawyercentral.com
- 11 lawyerlegion.com
- 12 lawyerratingz.com
- 13 leadcounsel.org
- 14 nolo.com
- 15 attorneypages.com
- 16 lawinfo.com
- 17 lawyer.com

## Social

- 1 facebook.com
- 2 youtube.com
- 3 glassdoor.com
- 4 pinterest.com
- 5 instagram.com

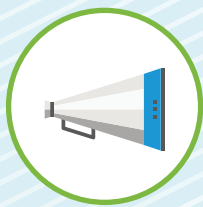
## Other Directories

- 1 expressupdate.com
- 2 manta.com
- 3 yelp.com
- 4 neustarlocaleze.biz
- 5 yellowpages.com
- 6 foursquare.com
- 7 bingplaces.com
- 8 factual.com
- 9 merchantcircle.com
- 10 SuperPages.com
- 11 insiderpages.com
- 12 Hotfrog.com
- 13 RocketLawyer.com
- 14 botw.org
- 15 business.com
- 16 judysbook.com
- 17 citystar.com
- 18 yasabe.com
- 19 ilbegin.com

## Other Places to Consider

- 1 Local Chambers
- 2 Local Directories (Downtown / City Guides)
- 3 Sponsorships for Charities
- 4 Sponsorships for Events
- 5 Donations
- 6 Speaking Engagements to Participate in Sponsored Posts
- 7 Scholarship Offering
- 8 Press Release

## How a Typical Link Building Campaign Runs



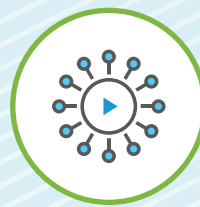
### Strategy

Backlink Analysis  
Social Media / Google Listing / YouTube  
Research New Links



### Fundamentals

Specified Links (Legal, Industry, Associations, etc.)  
Local Listings (Top listings first)  
Competitor Analysis  
General Links (Generic business / personal profiles; continued local citations)  
Paid Listings  
Article Submissions (hg.org, Quora, Medium, etc.)



### Advanced

Local Community Activism / Sponsorship Opportunities  
Social Posts / Engagement / Bolstering Presence  
Scholarship Opportunities



### Small Business PR

Brand Mentions  
Guest Blogging (Smaller Niche / Local / Industry)  
Article Pitches (Forbes / Huffington Post, etc.)  
HARO / Media Mentions