

Inbound Referral Traffic from Legal Websites

A Sample Using the Average Website Traffic of 11 PaperStreet Clients

Martindale.com

Accounts for 7.75% of Website Traffic
(1st Page 46%)

Justia.com

Accounts for 11.7% of Website Traffic
(1st Page 64%)

Avvo.com

Accounts for 1.75% of Website Traffic
(1st Page 64%)

Hg.org

Accounts for 25% of Website Traffic
(1st Page 18%)

1st page percentage was calculated by searching for the city of the firm, followed by the word "lawyers." For example, "Miami Lawyers."

The percentage listed above is how often that directory appears on the first page of Google search results.
